

INSIDE THIS ISSUE

Social Enterprise Coalition Activity :

- Social Enterprise Day: November 15
- Social Enterprise Day: Type of event
- Social Enterprise Day: Ambassadors
- Social Enterprise Day: Targeting young people
- Equal programme ending soon
- Equal Invest finances workshop
- Social enterprise recruitment event

News :

- Coalition chair in Third Sector feature
- Conservative Quality of Life policy review
- First online charity shop launched by Oxfam
- Ethical practices boost Co-operatives

Consultations :

- Welfare reform consultation
- Futurebuilders England seeks views on its bid preparations
- Reviewing effective consultation

Events :

- Environmental communications course
- CAN annual conference
- Social enterprise start-up seminar
- Regional procurement seminars

Resources :

- Peer-to-peer support programme launched
- £30m Community Assets Fund opened
- MA in Social Enterprise Management

Member Profile :

- ampm research & consulting

Job of the week :

- RISE Operations Manager

Website of the week :

- Solar powered web hosting

Social Enterprise Coalition Activity

Social Enterprise Day: November 15

[BACK TO TOP](#)



Have you planned your event for Social Enterprise Day yet?

Social Enterprise Day falls on Thursday, November 15 this year and we are encouraging the entire movement to take part. Hundreds of events have already been planned and we hope to see many more.

This year we are aiming for a 'fireworks display' rather than a bunch of unconnected rockets so we will be doing our best to make relevant connections between organisations, events and the media.

We will also be showcasing all events on our website and in a special edition of the newsletter so make sure you let us know what you are planning.

Email the details of your event to us on socialenterpriseday@socialenterprise.org.uk for inclusion on our site.

Coalition members will be offered personalised media support from our press office once they register.

Social Enterprise Day: Type of event

[BACK TO TOP](#)

Holding an event can raise your organisation's profile as well as help others understand the benefits of social enterprise - giving both you and the wider movement a boost.

Events could range from giving a talk at your local school or inviting commissioners on a tour of social enterprises in your area to holding a fairtrade Christmas market - or anything else you can think of!

We will be setting up a special Social Enterprise Day page on our website containing all kinds of goodies including a list of ideas and links to possible partners.

The page will include a list of suggestions to boost your press coverage, e.g. by involving your local radio station in the planning of an event to inviting a dignitary

along to launch it.

Watch this space.

Social Enterprise Day: Ambassadors

[BACK TO TOP](#)

The final list of Social Enterprise Ambassadors will be unveiled next month in plenty of time for Social Enterprise Day.

As there will only be 30 to spread around the entire country make sure you put in an early request with our Ambassador campaigner Bergin O'Malley if you would like one to attend your event.

Bergin.omalley@socialenterprise.org.uk

Social Enterprise Day: Targeting young people

[BACK TO TOP](#)



Young people at the Unique Coffee Bar

If your event (on Social Enterprise Day or beyond) targets young people - **12 to 30 years old** - you can be a part of the **Make Your Mark: Change Lives** campaign.

The campaign is a year-round drive to get young people to use their enterprising ideas for social and environmental change and it is kicking off on Social Enterprise Day.

Change Lives is part of the wider [Make Your Mark](#) campaign which runs Enterprise Week on 12-18 November 2007, inspiring young people to turn their ideas into reality. Last year 1,410 organisations led 3,184 events attended by 448,000 people.

Anyone registering a youth event with us will automatically also be registered on www.enterpriseweek.org which is regularly checked by journalists covering the entire week.

We will be launching a specific Change Lives page on our site where you can download a young person specific toolkit, with ideas for youth events, press templates, networking tips and lesson plans. Watch this space.

You will also receive a pack of free Make Your Mark promotional items to hand out at your event.

To register a youth event email us at changelives@socialenterprise.org.uk.

Equal programme ending soon

[BACK TO TOP](#)



Equal programme

As the Equal programme draws to a close, the Development Partnerships within the social economy theme of the programme will be holding a number of events to highlight the wide variety of successful projects that they have been working on.

Much of the work completed to-date was showcased on the Coalition's stand at the final Equal Works conference on September 10 and 11, where the Coalition's Equal Programme Manager, Kirsten van den Hout, also participated in a panel discussion on business support for social enterprises.

Equal Invest finances workshop

[BACK TO TOP](#)

This week the Equal Invest programme provided a workshop on financing and investment readiness to its fourteen volunteer mentors. The mentors come from a range of backgrounds including coaching, accountancy, entrepreneurship and academia, offering the programme a rich and diverse range of skills.

The purpose of the workshop was to ensure that all mentors are confident in supporting their social enterprises in preparing to pitch to potential investors in dress rehearsal on 17 October and then for real on 6 December.

Social enterprise recruitment event

[BACK TO TOP](#)

SEC will be one of over 150 exhibitors at this year's Forum3, the UK's only not-for-profit networking and recruitment event on 12 – 13 October, at The Business Design Centre, London.

Whether you're looking for your first job, or thinking of a career change Forum3 is the ideal place to advance your career.

[Register for your free ticket here](#)

News

Coalition chair in Third Sector feature

[BACK TO TOP](#)



Baroness Thornton

The outgoing chair of the Social Enterprise Coalition has been interviewed for a long piece in Third Sector magazine. Baroness Glenys Thornton talked to the magazine about her past, her opinion on the Office of the Third Sector, and her plans for the future.

Reminiscing about the formation of the Coalition she said: "I wrote to everybody I could think of who might be interested and invited them to come to a meeting at the House of Lords.

"I thought they were going to tell me to get lost. What actually happened was that everybody came."

[Read the Third Sector article here](#)

Conservative Quality of Life policy review

[BACK TO TOP](#)



Zac Goldsmith

Last week the Conservative party's Quality of Life Policy Group published its final report *Blueprint for a Green Economy*. The report outlined the necessity of balancing the need for growth with a greater emphasis on wellbeing and environmental protection.

The report suggested a greater role for community energy and creating a new framework to enable students to develop environmental social enterprises.

Ecologist editor Zac Goldsmith is the current advisor to the Conservative party on the environment and contributed to the report.

[For more information and to read the final report, click here](#)

First online charity shop launched by Oxfam

[BACK TO TOP](#)

Oxfam has launched what it claims is the UK's first dedicated online charity shop selling donated items.

The site will sell 50,000 items donated to 16 high street shops and the charity wants it to raise two million pounds a year. Oxfam hopes to tap into the growing trend for UK consumers to shop online.

Tricia O'Rourke, a spokeswoman for Oxfam, said the online stores will operate alongside existing stores, so this did not mark the end of bricks and mortar charity shops.

[Read Third Sector article here](#)

Ethical practices boost Co-operatives

[BACK TO TOP](#)

The Co-operative Group has unveiled the biggest annual rise in membership in its 160-year history. It now has some 2.5 million active trading members, who each receive a share of the group's annual profits based on their trading across the group's range of services.

The group said both a brand overhaul and its ethical, environmental and socially responsible practices were helping to draw in new members.

[Read the full article here](#)

C o n s u l t a t i o n s

Welfare reform consultation

[BACK TO TOP](#)

The Department of Work and Pensions is currently consulting on the *In work, better off* welfare reform green paper, which sets out how the Government will work towards full employment.

The Coalition will be responding and is interested to hear from organisations that may be affected by the proposals, such as social enterprises working in employment creation.

To offer your views please contact Kieran at Kieran.larkin@socialenterprise.org.uk

[To find out more, click here](#)

Futurebuilders England seeks views on its bid preparations

[BACK TO TOP](#)

Futurebuilders England is currently seeking the views of third sector organisations to inform and support its tender for the next phase of the Futurebuilders Fund.

The deadline for comments is October 12.

[View the Futurebuilders consultation](#)

Reviewing effective consultation

[BACK TO TOP](#)

The Cabinet Office is currently considering the government's consultation practice. Their suggestions include reviewing the 12 week consultation period.

The Coalition will be submitting a response and is keen to hear your views on consultation practice.

Kieran.larkin@socialenterprise.org.uk

E v e n t s

Environmental communications course

[BACK TO TOP](#)



Climate Change Speakers Training

October 18

London

Whether you're an enthusiastic novice speaker to an experienced communications professional, this course aims to give you the skills and knowledge to persuade others about climate change. The workshops will be tailored to meet individual needs.

[Further information](#)

CAN annual conference

[BACK TO TOP](#)

Scaling Up Social Enterprise

October 30

London

Join leading social entrepreneurs, commercial business and policy makers for cutting edge debate. Panelists will include the Coalition's chief executive Jonathan Bland as well as social entrepreneurs Tim Campbell and Nigel Kershaw.

[Further information](#)

Social enterprise start-up seminar

[BACK TO TOP](#)

Becoming a Social Entrepreneur

October 20

London

A seminar run by Robert Ashton, an entrepreneur and author of *Entrepreneur's Book of Checklists*, a top selling small-business book. The session aims to teach participants about many aspects of running a social enterprise, including how to combine social responsibility with profit to create value.

[Further information](#)

Regional procurement seminars

[BACK TO TOP](#)



Successful Procurement and Negotiation in the Third Sector

November to February

A series of seminars are being held by acevo to give social enterprises the necessary knowledge and skills to diversify their income revenue. The seminars will be based on a project commissioned by the Finance Hub to standardise funding advice.

[Further information](#)

R e s o u r c e s

Peer-to-peer support programme launched

[BACK TO TOP](#)

A new programme which trains and pays leaders and managers of small social enterprise to become 'Micro Coaches' has been launched.

The Micro Coaches then share the specific expertise, skills or knowledge they have about business with other small organisations.

[Sign up or learn more here](#)

£30m Community Assets Fund opened

[BACK TO TOP](#)



The Government has opened the £30m Community Assets fund for applications. The fund will offer grants of between £150,000 and £1m to refurbish local authority buildings, in preparation for transfer to the third sector.

The Coalition considers asset transfer to be a great opportunity for social enterprises working in the community, and has worked hard to influence this government agenda.

[For more information on how to apply, click here](#)

MA in Social Enterprise Management

[BACK TO TOP](#)

Liverpool John Moores University have a few places left on their three year part-time MA programme in social enterprise management.

The MA Social Enterprise is designed to provide managers within the sector with the skills to actively manage their organisation. It will develop skills in key areas of business and management, such as marketing, finance, human resource management and social auditing. A key aim is to improve the sustainability of social enterprises.

However the term 'social enterprise' is defined loosely for this purpose and includes all organisations with social aims whether they are funded through donations, grants or commercial activity.

[Further information](#)

Member Profile

ampm research & consulting

[BACK TO TOP](#)



Lead partner Peter Morgan

ampm research & consulting is an independent health & social care management consultancy. It specialises in developing services for vulnerable people to promote independence and enablement.

Lead partner Peter Morgan is a former Director with PriceWaterhouseCoopers and is currently working on research regarding choice and market forces in health and social care. This research will be published on this site when available.

www.ampmconsulting.com

Job of the week

RISE Operations Manager

[BACK TO TOP](#)

Location: Exeter

Salary: £24,742-£29,241 pa plus 8% pension

Contract: Full-time

Closing date: 1st October

RISE supports the interests of social enterprises throughout South West England. As a small team based in Exeter, they are seeking a full-time Operations Manager to lead their core office and operational functions.

Management areas include overseeing finances, office systems implementation, human resources and leading on diversity and equalities issues.

For an application pack, please contact Catherine Stevens at RISE (T: 01392 435775 or E: CatherineStevens@rise-sw.co.uk).

[Apply here](#)

Website of the week

Solar powered web hosting

[BACK TO TOP](#)



Solar Host offers 100% solar powered web space that powers its servers and backup systems through solar panels in the Californian desert.

The company is housed within an eco-friendly data centre, that is heated by the warmth of the machines and cooled by the external environment.

www.solarhost.co.uk

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