

INSIDE THIS ISSUE

Social Enterprise Coalition Activity :

- Social Enterprise Day on Thursday
- Social Enterprise Day bus tour
- Make Your Mark in 60 Seconds
- Social Enterprise Day documentary on social enterprise
- New Trailblazers magazine published

News :

- UK social firm wins prestigious European award
- Scottish Parliament champions social enterprise
- Unique Scrap Store nominated for Green England Award
- Cameron launches Conservative co-operative movement
- Equal-Invest hosts successful practice pitching event
- Health minister celebrates Eid and Divali at social enterprise

Events :

- National social enterprise conference
 - Conference for community development workers
 - Black and Minority Ethnic social enterprise consultation
 - West Midlands social enterprise convention
 - World entrepreneurship summit
 - Barnardos conference
 - Legal issues for social enterprise
- 

Resources :

- Trading to create new income streams
- Grant bridging funding facility launched

Member Profile :

- Community health involvement and empowerment forum - CHIEF CIC

Website of the Week :

- www.formorethanprofit.com

Social Enterprise Coalition Activity

Social Enterprise Day on Thursday

[BACK TO TOP](#)

It's Social Enterprise Day this Thursday and there are hundreds of events planned across the country. From photography competitions to rap song releases to Christmas markets, the movement has planned a range of innovative events to celebrate and showcase the best social enterprise has to offer.

You can see a selection of our members' events on our [website](#) or search the [Enterprise Week site](#) to find an event close to you.

If you haven't registered your event yet please do so now - aside from the increased chance of press coverage, £1 is donated to charity for each event registered. You can register online [here](#).

Social Enterprise Day bus tour

[BACK TO TOP](#)



The Coalition has planned a social enterprise bus tour for Ministers and journalists in London. We are starting off at a school where we will launch the Make Your Mark in 60 Seconds competition – more about that below.

Then we are travelling in an HCT bus to the Treasury for the launch of the new Youth Commission on Social Enterprise, before heading to art-focused social firm Novas for lunch. After lunch it's a tour of the social enterprises based at the CAN Mezzanine, before heading up to Islington to announce the winners of the Make Your Mark in 60 Seconds at Striding Out's event.

We will also have a Coalition team in social enterprise day t-shirts jumping off the bus to hand out some goodies (eg fair-trade chocolate) to get the people on the street talking about social enterprise.

We hope this combination of events will get journalists, ministers, budding social entrepreneurs - as well as the rest of the city - excited about the great work social enterprises are doing.

[Further information](#)

Make Your Mark in 60 Seconds

[BACK TO TOP](#)



The Change Lives Campaign is a year-round drive by the Coalition, Enterprise Insight and the Cabinet Office and it is kicking off on Social Enterprise Day.

This year the Change Lives Campaign flagship event is an interactive competition. Make Your Mark in 60 Seconds calls for young people (11-30) to develop enterprising ideas for social and environmental change...and to pitch them in a minute to be in with the chance of winning £5,000.

There are two stages to the competition. The first stage is online film incorporating minute-long pitches from young wannabe social entrepreneurs and feedback from Peter Jones of Dragons' Den, Glastonbury's Emily Eavis and winner of The Apprentice, Tim Campbell who now runs the Bright Ideas Trust.

The pitches and celebrity feedback can already be viewed and voted for online at www.bebo.com/60seconds and www.makeyourmarkchangelives.org.

Voting closes on November 15 at 5.30pm so both please have your say and try to get as many young people involved as possible. The winner will be announced at the end of the Coalition's bus tour at a Striding Out event. If you would like to come along and find out the winner first hand please register here www.socialenterpriseday2007.eventbrite.com

All young people are then going to be invited to make their own 60 second pitches in the coming months and enter them into an online competition to win another £5,000 at Young Voice 08.

Social Enterprise Day documentary on social enterprise [BACK TO TOP](#)

A documentary about social enterprise called Profits for the People, will be screened on the Community Channel on November 15 at 7pm. The film, made by Media Trust in partnership with the Social Enterprise Coalition, profiles the five winners of this year's Enterprising Solutions Awards as well interviewing a range of ambassadors.

It explores the motivation behind their businesses, as well looking at their business models and their plans for the future.

The programme will be repeated on November 17 at 6am and noon.

[Further information](#)

New Trailblazers magazine published [BACK TO TOP](#)



This year's Trailblazers magazine is now available for download. Trailblazer's is a youth magazine published by Society Media on behalf of the Social Enterprise Coalition, Enterprise Insight and the Cabinet Office.

It features inspiring case studies and articles about successful young social entrepreneurs and would be great to hand out at any youth event.

Order hard copies from our membership officer Nic Buckley on

nic.buckley@socialenterprise.org.uk

[Download a pdf version](#)

News

UK social firm wins prestigious European award [BACK TO TOP](#)



Riverside Centre

The Riverside Centre on the Isle of Wight has been named the 'Best Large European Social Firm Of The Year'.

The award was given out by the European Confederation of Social Firms and Co-operatives in an award ceremony in Linz, Austria last month.

Elizabeth Martin, manager at The Riverside Centre, said: "We knew we were doing a good job on the Island, but to be recognised for it at a European level is a great boost for us and will make us work even harder!"

[Further information about the Riverside Centre](#)

Scottish Parliament champions social enterprise

[BACK TO TOP](#)

Last week's Parliamentary Member's debate on social enterprise championed the sector for its potential in designing and delivering public services. The Enterprise Minister committed to holding a seminar on the sector's role in Scotland.

[Read the full debate](#)

Unique Scrap Store nominated for Green England Award

[BACK TO TOP](#)



Unique Scrap Store

Unique Scrap Store has been nominated for the Most Innovative Green Product award in the Green England Awards 2007. The awards showcase success and innovation within green and ethical organisations. The winners are decided based on a public vote which runs until December 5. Unique Scrap Store is a social enterprise which uses its profits to help support young people in Newark.

[Vote in the Green England Awards 2007](#)

[Further information about Unique Scrap Store](#)

Cameron launches Conservative co-operative movement

[BACK TO TOP](#)

David Cameron has launched the Conservative Co-operative Movement, a resource for people wishing to set up co-operatives and "take over the management of local public services" such as schools.

He said that social justice “really means neighbourhoods acting collectively and voluntarily” and praised co-operatives, calling them “strong independent institutions, run by and for local people”.

[Read the speech in full](#)

[Read the Co-operative Movement's response](#)

Equal-Invest hosts successful practice pitching event

[BACK TO TOP](#)

Equal-Invest, an organisation which offers access to investment and expertise to social enterprises, hosted a practice pitching event last month. Over the day, eleven social enterprises made the case for investment funding to a panel of genuine potential investors and received feedback that will help them to strengthen both their real pitches and their business strategy.

Four social enterprises repeated their pitches late in the afternoon after absorbing the feedback and coaching with each showed considerable improvement.

Sue Cooper, senior manager of social banking at Triodos bank, said “It’s really encouraging to see the learning that’s gone on today.”

[Further information](#)

Health minister celebrates Eid and Divali at social enterprise

[BACK TO TOP](#)



Health Minister Ivan Lewis joined Coventry's Muslim, Hindu and Sikh community at the Apnee Sehat ("Our Health") health fair last week to celebrate Eid and Divali.

Apnee Sehat is a social enterprise pathfinder with the Department of Health. It organised the fair as part of a prevention scheme to reduce diabetes. Guests received low sugar snacks, free risk factor

testing and health education.

E v e n t s

National social enterprise conference

[BACK TO TOP](#)

VOICE 08 & YoungVoice

February 26/27

Liverpool

Following the success of this year's conference we have already started planning VOICE 08 which will once again bring together key government ministers, third sector leaders and other inspiring social entrepreneurs.

VOICE 08 will be the first conference to take place at Liverpool's brand new Arena and Convention Centre, a landmark regeneration project that will launch Liverpool as European Capital of Culture 2008.

The afternoon of the 26th will be YoungVoice - Britain's must attend event for young minds who want to use their business ideas to create social or environmental change.

[Further information.](#)

Conference for community development workers

[BACK TO TOP](#)

Making choices: supporting change

February 26

Manchester

Conference debating the difficult choices faced by development workers in the community and voluntary sectors. Questions to be raised include: 'how can we support a wide range of different groups effectively?' and 'where can I find other people already tackling similar work?' A day of practical discussions and workshops, including a session focused on the governance needs of social enterprises.

[Further information](#)

Black and Minority Ethnic social enterprise consultation

[BACK TO TOP](#)

November 28

London

This consultation event, hosted by the Social Enterprise Coalition,

aims to raise the profile of Black and Minority Ethnic (BME) social enterprises. The Coalition plans to use the event to form a lobbying group and to provide a support network for its BME members. This is a valuable opportunity to share and discuss good practice and learning.

For further information and to register for the event please contact James Yabut at events@socialenterprise.org.uk

West Midlands social enterprise convention

[BACK TO TOP](#)

January 29

Dudley

This event addresses the crucial position of social enterprise in economic development and social policy. There will be keynote speeches from Jonathan Bland, Chief Executive of the Social Enterprise Coalition and Phil Hope MP, Minister for the Third Sector.

The event also includes seminars and workshops showcasing policy and discussing social enterprise's role in tackling issues such as health care and community regeneration. The event is free of charge to delegates. Social enterprises wishing to exhibit at the event should contact s.crowder@cwcdca.co.uk by November 30.

[Further information](#)

World entrepreneurship summit

[BACK TO TOP](#)

Stimulating sustainable economic development through entrepreneurship

January 10 / 11

London

This event brings together business leaders, policy makers and academics from across the globe to address the role of entrepreneurship in enabling sustainable economic development.

It will give creative and innovative social entrepreneurs an opportunity to meet, network and turn ideas into action through a

mix of debates, presentations, workshops and seminars.

[Further information](#)

Barnardos conference

[BACK TO TOP](#)

The future of commissioning for childcare

January 24

London

Conference providing a forum for local authorities and the third sector to debate the challenges raised by partnerships between the sectors. By bringing third sector representatives and policymakers together, the conference offers an in-depth exploration of the future of commissioning and delivery of childcare.

Bookings made before November 16 will be eligible for a 25% discount.

[Further information](#)

Legal issues for social enterprise

[BACK TO TOP](#)

Disputes and how to avoid them

November 27

Birmingham

The fourth in a series of half-day workshops on core legal issues for social enterprises. This session will explain how to avoid contractual disputes, how to recover owed debts and deal with debt claims and will give an overview of Small Claims procedure. The cost of attending is £35 + VAT (inc. lunch) per session. For more information please contact Simon Lee at Anthony Collins Solicitors on 0121 212 7451 or email simon.lee@anthonycollins.com.

R e s o u r c e s

Trading to create new income streams

[BACK TO TOP](#)

Opportunity to be involved in a project aiming to help third sector organisations learn how to increase and diversify income.

Rather than discussing the issues around transition from grant dependency to earned income, the group will focus on how it can be and has been made to work - what to look for in a business plan, the crucial importance of sensitivity analysis, sources of start-up capital, and the features of a 'fit-for-purpose' and 'ready-for-market' organisation.

The participants will come from voluntary & community organisations who want to consider trading and their advisers who want to improve the support they offer.

[Further information](#)

Grant bridging funding facility launched

[BACK TO TOP](#)

Social enterprises needing access to short term funds whilst waiting to receive grant funding can now apply to Unity Trust Bank for a bridging facility designed especially for the Third Sector.

[Further information](#)

Member Profile

Community health involvement and empowerment forum - CHIEF CIC

[BACK TO TOP](#)

CHIEF CIC, a Social Enterprise in Health & Social Care, aims to reduce health inequalities and improve the quality of life of general public, particularly the BME communities.

Based in Manchester, CHIEF hosts many outreach events; publishes multilingual health and access guides; provides emotional and practical support in gaining access to vital services; and works on many other awareness raising and information sharing projects to build healthier communities and combat social isolation.

[Further information](#)

Website of the Week

www.formorethanprofit.com


[BACK TO TOP](#)

for more than profit

For more than profit is an online forum for social entrepreneurs. It aims to inform and encourage both up-and-coming social entrepreneurs and those who have already established social enterprises. Post any questions about social enterprise and their writers will try to answer them. The website also offers information on business planning in the form of blogs, software and a 12-day online course.

www.formorethanprofit.com

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