

SE HA Social Enterprise 2Blitz Sub-Group Meeting 18 June 2007

In Attendance:

Dave Ahlquist(DA) – UnLtd
 Palma Black(PB) – Southern Housing Group
 Robin Jones(RJ) – Groundwork
 Sarah Linington(SL) – SEEDA
 William Miller(WM) – Amicus-Horizon

Apologies:

Leanne Baxter – Circle Anglia
 Ralph Facey – Radian Group
 Warren Finney – National Housing Federation
 Christine Hevey – Circle Anglia
 Rick Levene – Old Ford Housing Association
 Cathy Michaels – Hyde Housing Association
 Neil Pitcairn – Prospect HA
 Nick Rendle – Southern Housing Group
 Raife West – Havant Housing Association

Agenda Item		Action
1.	<p>Welcome</p> <p>WM welcomed all to the meeting and apologies were given on behalf of those listed above.</p>	
2.	<p>2Blitz Feasibility and Business Plan – General Discussion</p> <ul style="list-style-type: none"> • Today's Meeting followed a recent discussion between Groundwork and Amicus-Horizon regarding the potential for partnership working in relation to the 2Blitz initiative. • PB felt that he Southern Housing Group could only commit to being an active partner, if this initiative made explicit reference to the Group's targets. • According to PB, the scale suggested in the Business Plan is too large. She felt that it would be more prudent to initially operate this pilot project on a 	

	<p>far smaller scale.</p> <ul style="list-style-type: none"> • WM said that this must be a partnership venture. • PB said that the Southern Housing Group would be particularly interested if there was opportunity to engage with older sections of the community. 	
3.	<p>Suggested Additions to the Business Plan</p> <ul style="list-style-type: none"> • DA noted that the added value of the 2Blitz scheme needs to be clearly refined and very visible within the Business Plan, especially in terms of why this scheme will be of benefit to Housing Associations. It also needs to include a justification as to why operating as a social enterprise is the most appropriate business model. • The training package offered as part of this initiative needs to be developed further. • It would also be desirable if the time-scale to financial independence was included. • A more general time-line showing the key milestones would be of benefit too. 	
4.	<p>Amicus-Horizon Pre-requisites</p> <ul style="list-style-type: none"> • Feasibility and Business Plan must be refined by September 2007. • Partnership proposal – constitute members. • Branded entity. • Ring fenced activity. • Sharing of risks and responsibilities. • Host Body arrangement – e.g. Groundwork. <p>WM said that if the refined Business Plan moves away from the pre-requisites outlined above, then Amicus-Horizon may have to withdraw its support for the 2Blitz initiative.</p>	
5.	<p>Next Steps</p> <ul style="list-style-type: none"> • Refine Business Plan – <ul style="list-style-type: none"> ➢ RJ agreed that he would write the Business Plan refinement brief. 	RJ

