

# Social IMPact Measurement for Local Economies Programme

## What is the programme about?

SIMPLE is an integrated impact assessment and training project aimed at providing social enterprises in the South East with a standard and effective tool to evaluate their social outcomes.

## Why do you need to do this?

More and more social enterprises are being asked to back up their claims of adding value to society. Increased scrutiny of the sector at a time of significant political support demands that social enterprises now find ways of measuring the softer, more long term benefits they bring to society.

Articulating your added value in a standard format will open up opportunities for your social enterprise to work with other organisations keen to demonstrate their own social responsibility criteria. This will result in more prospects for work via

- Private sector Corporate Social Responsibility departments
- Best Value public sector procurement contracts
- Grant finance or funding organisations

Demonstrating your social impact will also help your staff, board and customers to see clearly how their input makes a positive difference, contributing to increased motivation and efficiency.

## How will it work?

Following an initial needs analysis of participant organisations to ensure suitability of the social impact measurement tool, SIMPLE is a 3 day programme on which social enterprise managers will be trained on how to adopt the tool for use in their business. Between sessions, participants will have access to implementation support. On completion of the course, participants will have created a report containing demonstrable social impact data, as well as successfully embedding the social impact measurement system into their everyday operations. They will also have achieved a Level 5 Vocationally Related Qualification (VRQ 5).

## Where and when?

Autumn 2006 – Summer 2007, across the South East Region at a venue near you. The cost of the training, subsidised by SEEDA and ESF Co-financing, is £350 per social enterprise.

## What will be required of you?

- A desire to internalise social impact measurement systems into your business
- Buy in across the organisation, from senior management to junior administration
- A desire to learn and share experience with colleagues and peers
- Commitment to 21 hours of training plus additional 'home work' (approx 2 hours a week depending on existing data collection systems)
- £350 course fees

## What do you need to do next?

Register by filling in the application forms below and sending hard copies to:

Mr Robin Harris  
Social Enterprise London  
3<sup>rd</sup> Floor Downstream Building  
1 London Bridge  
London SE1 9BG

NB: At this point you will not be committing to participation on the course. On receipt of your application we will then contact you to verify your details and arrange a short skills review, to be carried out on-site in Autumn 2006.

[If you have any questions regarding the course, or social impact measurement in general, please call Robin Harris on 020 7022 1926.](#)



# SA4SE – Social Audit for Social Enterprise Company Enrolment Form Initial Information

## Are you a social enterprise?

- Yes
- No
- Not yet but we intend to be

## What goods or services do you sell?

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## What is your social/environmental mission?

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## What is your organisation’s legal status?

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## What proportion of your annual income comes from selling goods/services (as oppose to donations or unrestricted grants)?

- Zero
- 1-25%
- 26-50%
- 51-75%
- 76-100%

## To whom do you primarily sell your goods/services?

- General Public
- Public Sector Organisations
- Specific User Groups (please specify)

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## What software packages do you use in your organisation (tick all that apply)

- None
- Microsoft Excel
- Microsoft Access
- SAGE
- ACT
- SPSS
- Other (please specify)

## Please provide any specific reasons for wanting to participate in this programme

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